



KENYATTA UNIVERSITY

UNIVERSITY EXAMINATIONS 2014/2015

DIGITAL SCHOOL OF VIRTUAL AND OPEN LEARNING

**SECOND SEMESTER EXAMINATION FOR DIPLOMA IN DISASTER MANAGEMENT
AND PREVENTION**

ASC 061: DISASTER INFORMATION AND COMMUNICATION

DATE: SATURDAY 2ND MAY 2015

TIME: 2.00 P.M. – 4.00 P.M.

INSTRUCTIONS: Answer Any THREE Questions. All Questions Carry Equal Marks.

1. a. Define the terms information and communication. (3.3 marks)
 b. Explain the various elements of communication in a disaster situation, and point out at least one disaster occurrence during which effective communication was a challenge. (20 marks)
2. a. Explain major elements of information management in a disaster situation. (5.3 marks)
 b. What constraints frequently emerge, and to what extent do they interfere with effective dissemination of vital information during fire disasters in urban slums? (18 marks)
3. Terrorist attack/disaster, such as the Westgate incident, would have been averted if adequate communication and information mechanisms were available. Discuss. (23.3 marks)
4. Is social media culture an effective method of information and communication management in disaster situations? Explain why or why not? (23.3 marks)
5. Explain the following:
 - a. Disaster mitigation relative to information and communication. (8 marks)
 - b. Disaster preparedness in terms of information and communication. (8.3 marks)
 - c. Disaster response in relation to information and communication. (7 marks)
