



KENYATTA UNIVERSITY
UNIVERSITY EXAMINATIONS 2014/2015
DIGITAL SCHOOL OF VIRTUAL AND OPEN LEARNING
SECOND SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF ARTS
ASC 100: INTRODUCTION TO SOCIOLOGY

DATE: WEDNESDAY, 29TH APRIL 2015

TIME: 2.00 P.M. – 4.00 P.M.

INSTRUCTIONS:

Answer Question ONE and any other TWO questions

1. Explain Sociology and discuss the contributions of Augusta Comte and Emile Durkheim to its historical development. (30 marks)
2. Describe micro and macro sociological analysis, and explain how these approaches are useful in the analysis of social phenomena. (20 marks)
3. Write notes on the following:
 - i) Culture and its universals. (4 marks)
 - ii) Socialization and role expectations (8 marks)
 - iii) Primary, secondary and reference groups. (8 marks)
4. Citing examples in Kenya, describe Marx's theory of stratification (class conflict), as the economic roots of conflict.
5. Discuss the sources and consequences of social change in contemporary East African societies.