



KENYATTA UNIVERSITY

UNIVERSITY EXAMINATIONS 2010/2011

FIRST SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF ENVIRONMENTAL STUDIES

EPM 452: ECOTOURISM

DATE: WEDNESDAY 24TH NOVEMBER 2010

TIME: 11.00 A.M – 1.00 P.M

INSTRUCTIONS: Answer Question 1 and any **other 2**

1. Tourism has risen to become one of the leading economic sectors in Kenya today. With reference to its quest to achieve sustainable tourism, discuss the environmental challenges that Kenya's tourism sector faces and state how these challenges can be addressed.
(30 Marks)
2. Briefly discuss the critical considerations to be made at the following stages of developing an eco-resort.
 - (a) Planning and site selection (5 Marks)
 - (b) Facility design (5 Marks)
 - (c) Construction (5 Marks)
 - (d) Operation and administration (5 Marks)
3. Discuss briefly the key stakeholders in the ecotourism sector, clearly highlighting the role and significance of each. (20 Marks)
4. Discuss the following
 - (a) The components of ecotourism (7 Marks)
 - (b) The principles of eco-tourism (5 Marks)
 - (c) The potential negative impacts of ecotourism (8 Marks)
5. Policy and other related institutional framework is instrumental in ensuring achievement of goals and objectives of sustainable environmental management. Giving examples, discuss the strengths and weaknesses in the tourism legislative framework in relation to Kenya's achievement of ecotourism objectives. (20 Marks)