



KENYATTA UNIVERSITY

UNIVERSITY EXAMINATIONS 2018/2019

SECOND SEMESTER EXAMINATION FOR THE DEGREE OF MASTER OF BUSINESS ADMINISTRATION

BMS 840: QUANTITATIVE TECHNIQUES

DATE: Tuesday, 26th March 2019

TIME: 5.30 p.m. - 8.30 p.m.

INSTRUCTIONS:

- i) Answer Question one and any other Three.
 - ii) Carry our statistical tables.
 - iii) Show all your workings.
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QUESTION ONE

- (a) (i) Distinguish between significance level and confidence level. **(4 Marks)**
- (ii) An agricultural scientist is comparing maize yields per acre for which a nitrate based fertilizer has been use to those from plots having a sulphur based fertilizer. A sample of 100 acres using nitrate has yielded an average of 56.2 bags per acre with a standard deviation of 12.5 bags. The sample of 150 acres with sulphur fertilizer has yielded an average of 52.6 bags per acre with a standard deviation of 13.8 bags. Test the relevant hypothesis to validate or invalidate whether nitrate based fertilizer is superior at 1 percent significance level. **(7 Marks)**
- (b) A study carried out a few years ago on the rise in the cost of hourly training in management using 150 observations yielded the following confidence interval:
 $\text{Ksh. } 270 < \mu < \text{Ksh. } 310$
Calculate the values of standard deviation, s , and mean, X , used to construct this confidence interval. **(7 Marks)**
- (c) An advertising company estimates, historically, its monthly sales to have averaged Ksh. 36 million per depot with a standard deviation of Ksh. 10 million. As a result of a sharp rise in competition from similar firms, a random sample of 36 depots was taken this year and gave mean sales of Ksh. 32 million. Test if the reduction in the company sales is significant? **(5 Marks)**

- (d) Explain properties of a normal curve. (10 Marks)
- (e) State the steps involved in hypothesis testing. (7 Marks)

QUESTION TWO

- (i) Suppose we have a firm that is engaged in two lines of production. Factory X produces regular margarine and factory Y produces premium margarine. Past performance shows that mean monthly production of X is 130,000kgs with a standard deviation of 10,000kgs while Y has mean of 50,000kgs and a standard deviation of 5,000kgs. Assuming in June 2007, the production manager reports 150,000kgs production in X and 62,500kgs production in Y, which factory was managed more efficiently? (5 Marks)
- (ii) The daily wages of 1500 workers are normally distributed with mean wage of ksh. 600 and waves standard deviation of ksh. 30. Estimate the number of worker whose weekly wages are:-
- (a) Between 590 and 630 (4 Marks)
- (b) Less than 550 (4 Marks)
- (iii) Kenya Pharmacy limited has been selling a drug in the Kenyan market and claims that the drug relieves fever for 64% cases. A test on a random sample of 400 patients showed that the fever was relieved in 260 cases. By testing the hypothesis, check if the company's claim can be validated at 1% level of significance. (7 Marks)

(Total - 20 Marks)

QUESTION THREE

- (i) Explain five assumptions of the Economic Order Quantity model. (5 Marks)
- (ii) Differentiate between the following terms:
- (a) Parameter and a statistic (2 Marks)
- (b) Parametric and non-parametric tests (3 Marks)
- (iii) A researcher would like to compare if there is any difference between the time taken to travel to Molo Town via Njoro route or via Eldoret highway route. He has established the following schedule (in minutes) collected from a normal population.

Njoro route	35	40	55	42	41	52	44	50	47	36	25
Eldoret Highway route	30	29	40	60	47	58	50	51	23		

Establish if there is any variation in the routes used. Use $\alpha=0.10$ (10 Marks)

(Total - 20 Marks)

QUESTION FOUR

- (a) Explain the difference between the one tail-test and the two tail-tests. (4 Marks)
- (b) State four areas that the chi-square distribution is used. (4 Marks)
- (c) Mr. Wakoli carried out a survey of 320 families in Kakamega district, each family had 5 children and they revealed the following distribution

No. of boys	5	4	3	2	1	0
No. of girls	0	1	2	3	4	5
No. of families	14	56	110	88	40	12

Required:

Is the result consistent with the hypothesis that male and female births are equally probable at 5% level of significance? (12 Marks)

QUESTION FIVE

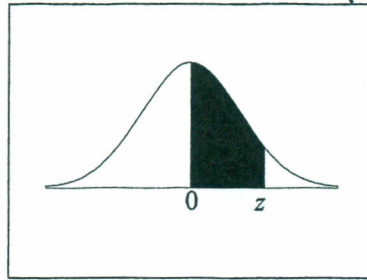
You are provided with the following statements about the relationship between rental expenses and income levels:

Rental Expenditure (000)	15	10	20	22	5
Income Level (000)	30	50	80	90	35

Required:

- (i) Establish the regression equation using the least squares method. (6 Marks)
- (ii) Determine the co-efficient of determination and interpret it. (8 Marks)
- (iii) Explain three other methods that are used in regression analysis. (6 Marks)

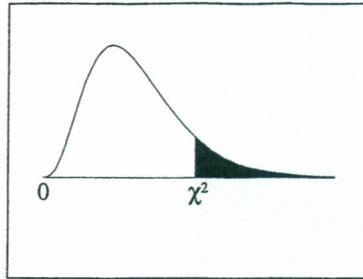
Standard Normal Distribution Table



z	.00	.01	.02	.03	.04	.05	.06	.07	.08	.09
0.0	.0000	.0040	.0080	.0120	.0160	.0199	.0239	.0279	.0319	.0359
0.1	.0398	.0438	.0478	.0517	.0557	.0596	.0636	.0675	.0714	.0753
0.2	.0793	.0832	.0871	.0910	.0948	.0987	.1026	.1064	.1103	.1141
0.3	.1179	.1217	.1255	.1293	.1331	.1368	.1406	.1443	.1480	.1517
0.4	.1554	.1591	.1628	.1664	.1700	.1736	.1772	.1808	.1844	.1879
0.5	.1915	.1950	.1985	.2019	.2054	.2088	.2123	.2157	.2190	.2224
0.6	.2257	.2291	.2324	.2357	.2389	.2422	.2454	.2486	.2517	.2549
0.7	.2580	.2611	.2642	.2673	.2704	.2734	.2764	.2794	.2823	.2852
0.8	.2881	.2910	.2939	.2967	.2995	.3023	.3051	.3078	.3106	.3133
0.9	.3159	.3186	.3212	.3238	.3264	.3289	.3315	.3340	.3365	.3389
1.0	.3413	.3438	.3461	.3485	.3508	.3531	.3554	.3577	.3599	.3621
1.1	.3643	.3665	.3686	.3708	.3729	.3749	.3770	.3790	.3810	.3830
1.2	.3849	.3869	.3888	.3907	.3925	.3944	.3962	.3980	.3997	.4015
1.3	.4032	.4049	.4066	.4082	.4099	.4115	.4131	.4147	.4162	.4177
1.4	.4192	.4207	.4222	.4236	.4251	.4265	.4279	.4292	.4306	.4319
1.5	.4332	.4345	.4357	.4370	.4382	.4394	.4406	.4418	.4429	.4441
1.6	.4452	.4463	.4474	.4484	.4495	.4505	.4515	.4525	.4535	.4545
1.7	.4554	.4564	.4573	.4582	.4591	.4599	.4608	.4616	.4625	.4633
1.8	.4641	.4649	.4656	.4664	.4671	.4678	.4686	.4693	.4699	.4706
1.9	.4713	.4719	.4726	.4732	.4738	.4744	.4750	.4756	.4761	.4767
2.0	.4772	.4778	.4783	.4788	.4793	.4798	.4803	.4808	.4812	.4817
2.1	.4821	.4826	.4830	.4834	.4838	.4842	.4846	.4850	.4854	.4857
2.2	.4861	.4864	.4868	.4871	.4875	.4878	.4881	.4884	.4887	.4890
2.3	.4893	.4896	.4898	.4901	.4904	.4906	.4909	.4911	.4913	.4916
2.4	.4918	.4920	.4922	.4925	.4927	.4929	.4931	.4932	.4934	.4936
2.5	.4938	.4940	.4941	.4943	.4945	.4946	.4948	.4949	.4951	.4952
2.6	.4953	.4955	.4956	.4957	.4959	.4960	.4961	.4962	.4963	.4964
2.7	.4965	.4966	.4967	.4968	.4969	.4970	.4971	.4972	.4973	.4974
2.8	.4974	.4975	.4976	.4977	.4977	.4978	.4979	.4979	.4980	.4981
2.9	.4981	.4982	.4982	.4983	.4984	.4984	.4985	.4985	.4986	.4986
3.0	.4987	.4987	.4987	.4988	.4988	.4989	.4989	.4989	.4990	.4990
3.1	.4990	.4991	.4991	.4991	.4992	.4992	.4992	.4992	.4993	.4993
3.2	.4993	.4993	.4994	.4994	.4994	.4994	.4994	.4995	.4995	.4995
3.3	.4995	.4995	.4995	.4996	.4996	.4996	.4996	.4996	.4996	.4997
3.4	.4997	.4997	.4997	.4997	.4997	.4997	.4997	.4997	.4997	.4998
3.5	.4998	.4998	.4998	.4998	.4998	.4998	.4998	.4998	.4998	.4998

Gilles Cazalais. Typeset with L^AT_EX on April 20, 2006.

Chi-Square Distribution Table



The shaded area is equal to α for $\chi^2 = \chi^2_{\alpha}$.

df	$\chi^2_{.995}$	$\chi^2_{.990}$	$\chi^2_{.975}$	$\chi^2_{.950}$	$\chi^2_{.900}$	$\chi^2_{.100}$	$\chi^2_{.050}$	$\chi^2_{.025}$	$\chi^2_{.010}$	$\chi^2_{.005}$
1	0.000	0.000	0.001	0.004	0.016	2.706	3.841	5.024	6.635	7.879
2	0.010	0.020	0.051	0.103	0.211	4.605	5.991	7.378	9.210	10.597
3	0.072	0.115	0.216	0.352	0.584	6.251	7.815	9.348	11.345	12.838
4	0.207	0.297	0.484	0.711	1.064	7.779	9.488	11.143	13.277	14.860
5	0.412	0.554	0.831	1.145	1.610	9.236	11.070	12.833	15.086	16.750
6	0.676	0.872	1.237	1.635	2.204	10.645	12.592	14.449	16.812	18.548
7	0.989	1.239	1.690	2.167	2.833	12.017	14.067	16.013	18.475	20.278
8	1.344	1.646	2.180	2.733	3.490	13.362	15.507	17.535	20.090	21.955
9	1.735	2.088	2.700	3.325	4.168	14.684	16.919	19.023	21.666	23.589
10	2.156	2.558	3.247	3.940	4.865	15.987	18.307	20.483	23.209	25.188
11	2.603	3.053	3.816	4.575	5.578	17.275	19.675	21.920	24.725	26.757
12	3.074	3.571	4.404	5.226	6.304	18.549	21.026	23.337	26.217	28.300
13	3.565	4.107	5.009	5.892	7.042	19.812	22.362	24.736	27.688	29.819
14	4.075	4.660	5.629	6.571	7.790	21.064	23.685	26.119	29.141	31.319
15	4.601	5.229	6.262	7.261	8.547	22.307	24.996	27.488	30.578	32.801
16	5.142	5.812	6.908	7.962	9.312	23.542	26.296	28.845	32.000	34.267
17	5.697	6.408	7.564	8.672	10.085	24.769	27.587	30.191	33.409	35.718
18	6.265	7.015	8.231	9.390	10.865	25.989	28.869	31.526	34.805	37.156
19	6.844	7.633	8.907	10.117	11.651	27.204	30.144	32.852	36.191	38.582
20	7.434	8.260	9.591	10.851	12.443	28.412	31.410	34.170	37.566	39.997
21	8.034	8.897	10.283	11.591	13.240	29.615	32.671	35.479	38.932	41.401
22	8.643	9.542	10.982	12.338	14.041	30.813	33.924	36.781	40.289	42.796
23	9.260	10.196	11.689	13.091	14.848	32.007	35.172	38.076	41.638	44.181
24	9.886	10.856	12.401	13.848	15.659	33.196	36.415	39.364	42.980	45.559
25	10.520	11.524	13.120	14.611	16.473	34.382	37.652	40.646	44.314	46.928
26	11.160	12.198	13.844	15.379	17.292	35.563	38.885	41.923	45.642	48.290
27	11.808	12.879	14.573	16.151	18.114	36.741	40.113	43.195	46.963	49.645
28	12.461	13.565	15.308	16.928	18.939	37.916	41.337	44.461	48.278	50.993
29	13.121	14.256	16.047	17.708	19.768	39.087	42.557	45.722	49.588	52.336
30	13.787	14.953	16.791	18.493	20.599	40.256	43.773	46.979	50.892	53.672
40	20.707	22.164	24.433	26.509	29.051	51.805	55.758	59.342	63.691	66.766
50	27.991	29.707	32.357	34.764	37.689	63.167	67.505	71.420	76.154	79.490
60	35.534	37.485	40.482	43.188	46.459	74.397	79.082	83.298	88.379	91.952
70	43.275	45.442	48.758	51.739	55.329	85.527	90.531	95.023	100.425	104.215
80	51.172	53.540	57.153	60.391	64.278	96.578	101.879	106.629	112.329	116.321
90	59.196	61.754	65.647	69.126	73.291	107.565	113.145	118.136	124.116	128.299
100	67.328	70.065	74.222	77.929	82.358	118.498	124.342	129.561	135.807	140.169