



KENYATTA UNIVERSITY
UNIVERSITY EXAMINATIONS 2017/2018
SECOND SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF
ARTS

ACU 202: METHODS AND TECHNIQUES OF SOCIAL SCIENCE RESEARCH

DATE: Wednesday, 18th July 2018

TIME: 11.00a.m-1.00p.m

INSTRUCTIONS:

Answer question ONE and any other TWO questions

1. (a) Describe the goals of social science research (12marks)
(b) with examples, discuss THREE ethical considerations in social science research. (9marks)
(c) With examples, discuss any THREE principles of social science research (9 marks)
2. (a) Distinguish between quantitative and qualitative research methodologies(12 marks)
(b) With examples, explain the difference between deductive and inductive approaches to social research design. (8 marks)
3. As a researcher you are interested in carrying out a survey on the health needs of a community. Explain all the steps you would follow in conducting your research. (20marks)
4. Using examples, explain the following concepts in social science research
(a) Hypothesis (5 marks)
(b) Variables (4 marks)
(c) Steps in establishing causality (6 marks)
(d) Validity (5 marks)
5. (a) Describe any two approaches to analysis of qualitative data (10marks)
(b) Explain the various components of a scientific research report (10marks)