



KENYATTA UNIVERSITY

UNIVERSITY EXAMINATIONS 2015/2016

DIGITAL SCHOOL OF VIRTUAL AND OPEN LEARNING

FIRST SEMESTER EXAMINATION FOR THE DEGREE OF MASTER OF PUBLIC
POLICY AND ADMINISTRATION

APP 816: STRATEGIC MANAGEMENT IN PUBLIC SECTOR

DATE: Saturday 19th December 2015

TIME: 2.00p.m - 5.00p.m

INSTRUCTIONS:

ANSWER QUESTION ONE AND ANY OTHER TWO.

1. Discuss the process and components of public sector strategic planning. [30marks]
2. Provide an argument that integrated strategic thinking and strategic planning within the strategic management framework. Would you say that thinking and planning are a matter of nomenclature? [15marks]
3. a) Discuss five dimensions of strategic decisions. [10marks]
b) Differentiate between an organizational vision and mission. [5marks]
4. Explain the criteria you would use to evaluate organizational strategic fit. [15marks]
5. Discuss the Strategic Tree's usefulness in systematic strategizing. [15marks]