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KENYATTA UNIVERSITY

MASTER OF PUBLIC POLICY AND ADMINISTRATION

COURSE OUTLINE FOR APP 808: CORPORATE GOVERNANCE

LECTURER: PROF. DAVID MINJA

Course Purpose

This course unit aims at enabling the students to understand theories, principles and practices of Corporate Governance and their application in public sector management.

Expected Learning Outcomes

At the end of the course, students should be able to:

- i. Explain the evolution of corporations and corporate governance
- ii. Discuss the theories of corporate governance
- iii. Explain the principles and practices of corporate governance
- iv. Drive boards for strategic performance.
- v. Manage risks in boards

COURSE CONTENT

1: Concepts and meanings of CG and Accountability

- History of corporation
- Meaning of CG and Accountability

2: Elements of Governance framework

Public Governance

4: Theories of Corporate Governance

- Agency
- Stakeholder
- Transaction cost

5: Principles and Practices of Corporate governance

6: Decision making and Resource Allocation