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KENYATTA UNIVERSITY

UNIVERSITY EXAMINATIONS 2015/2016

SPECIAL / SUPPLEMENTARY EXAMINATION FOR THE DEGREE OF MASTER OF PUBLIC POLICY AND ADMINISTRATION

APP 809: PROJECT MANAGEMENT IN THE PUBLIC SECTOR

DATE: Wednesday 25th May 2016 **TIME: 9.00a.m-12.00p.m**

INSTRUCTIONS:

- *Attempt ALL the questions*

Question One (20 marks)

a) Discuss the project management life cycle, indicating the importance and challenges that the project manager may face at each stage. (10 marks)

b) Discuss using relevant examples the techniques that can be used in project identification process. (10 marks)

Question Two (20 marks)

Using relevant examples, discuss the relevance of cost benefit analysis (CBA) in determining the viability of projects to be implemented. (20 marks)

Question Three (20 marks)

a) Using relevant examples, explain the role of feasibility studies in project implementation process. (10 marks)

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b) Discuss the concept of monitoring and evaluation in project management. Why must it be a continuous process? (10 marks)

Question Four (20 marks)

a) Outline and discuss the critical elements of fundraising for any project. (10 marks)

b) Risk management is essential in project appraisal and management. Discuss with suitable examples some of the risks and the management thereof that are prevalent in any project. (10 marks)

Question Five (20 marks)

Using relevant examples, distinguish between - up approach from top - down approach to project identification. Explain when each approach is most suitable. (20 marks)