



KENYATTA UNIVERSITY

KITUI CAMPUS

UNIVERSITY EXAMINATIONS 2020/2021

SECOND SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF
SCIENCE (AGRIBUSINESS MANAGEMENT AND TRADE)

KBT 101: INTRODUCTION TO FOOD INDUSTRY

2ND SEMESTER 2020/2021

TIME: 2 HOURS

INSTRUCTIONS:

Answer Question **ONE** and any other **TWO** Questions.

- 1) a) Define the following terms;
 - i) Food standards (3 Marks)
 - ii) Food loss (3 Marks)
- b) Explain the key guiding principles to consider when setting up food control system. (8 Marks)
- c) 'Supermarkets have transformed food retailing'. Discuss. (8 Marks)
- d) Why is food processing essential for agribusiness development? (10 Marks)
- e) Using sorghum as an example, outline the main elements of food post-harvest system. (8 Marks)
- 2) Explain the role of food industry in Kenyan's economic development. (15 Marks)
- 3) a) Discuss the trends of the global agri-food systems. (9 Marks)
- b) Explain opportunities of the global agri-food systems. (6 Marks)
- 4) a) Explain the challenges facing the food industry in Kenya. (8 Marks)
- b) Suggest ways of overcoming these challenges. (7 Marks)