



KENYATTA UNIVERSITY
UNIVERSITY EXAMINATIONS 2020/2021
DIGITAL SCHOOL OF VIRTUAL AND OPEN LEARNING
SECOND TRIMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF
ARTS

APS 203: CROSS CULTURAL PSYCHOLOGY

DATE: WEDNESDAY 19TH MAY 2021

TIME: 4.30 P.M - 6.30 P.M

INSTRUCTIONS:

ANSWER QUESTION ONE AND ANY OTHER TWO QUESTIONS

Question One

- a) Using examples, explain the following statements:
 - i) Culture is related to generational values (6 marks)
 - ii) Culture comprises of shared elements (6 marks)
 - iii) Giving relevant examples discuss two manifestations of culture shock among Africans today. (6 marks)
- b) Citing examples, explain the role of enculturation and ethnocentrism in maintaining a given cultures among the generations in African context. (6 marks)
- c) Using examples, differentiate between etic and emic aspects of culture (6 marks)

Question Two

- a) Using examples, discuss the four situations that may be responsible for culture shock. (12 marks)
- b) Citing two relevant examples, justify the following statements:
 - i) Culture is dynamic across generations (4 marks)
 - ii) Culture is super organic in any society (4 marks)

Question Three

- a) Using relevant examples explain four effective strategies for effective cross-cultural communication that may help in overcoming culture shock in a new environment (12 marks)

- b) Describe four channels in which Culture influences health and mental wellness in a given society in Africa today (8 marks)

Question Four

- a) With use of appropriate examples, explain two differences between Authoritarian and Authoritative parenting styles (8 marks)
- b) Citing examples, describe four factors which may contribute to culture erosion of culture among African communities in 21st century (12 marks)

Question Five

- a) Giving examples, explain three ways in which a cross cultural researcher would deal with non-maleficence aspect in adherence to ethical issues. (12 marks)
- b) Citing appropriate examples explain two ways in which Culture affects our perception (8 marks)

KENYATTA UNIVERSITY – UNIVERSITY EXAMINATION 2020-2021

DEPARTMENT OF PSYCHOLOGY

SEM 1, 2020-2021

DSVOL APS 203: CROSS CULTURAL PSYCHOLOGY

EXAMINATION MARKING SCHEME

Question One

a) To explain the following terms :

i). Culture is related to generational values

*each culture is composed of the values, family, religious etc

*Values are transmitted from generation to generation.

* Culture defines the values **Any 3x3**

ii). Culture comprises of shared elements

*common elements such as food, clothing, housing, worship **-3x2**

iii. Manifestation of culture shock

-confusion

-conflicts

-loneliness

-stress

-anxiety

-loss of interest

-unnecessary isolation

b). Role of enculturation and ethnocentrism.

Enculturation – getting assimilated to the new culture via learning process

Ethnocentrism – segregating cultures as superior to others.

Any 2x3

c). *Etic – similarities of the culture

*Emic – differences among cultures

Any 2x3

Question Two

a). Possible situations responsible for culture shock

1. Discrepancy
2. The feeling of loss of control
3. Lack of social support
4. Insufficient social skills to cope with the new environment

Any 4x3

b). Culture is dynamic – it grows from one level to another

*Super-organic – Uniqueness of each culture

Any 4x2

Question Three

a). effective strategies for cross cultural communication

- * Learn about the business beforehand2. Observe.
- * Ask questions. to look past cultural blunders if they know you are trying to learn.
- * Stay aware of yourself
- * Allow for more time.
- * Look for individual differences
- * Use humor.
- * Learn to tolerate uncertainty.
- * Keep time/Go early.
- * Build your intercultural skills.

Any 4x3

b). Channels in which culture influences health and mental wellness

- * Culture influences how people communicate their symptoms and which ones they report.
- *Some aspects of culture may also underlie culture-bound syndromes - sets of symptoms much more common in some societies than in others.
- *Culture determines whether people even seek help in the first place,
- *What types of help they seek,
- *What types of coping styles and social supports they have,
- *And how much stigma they attach to mental illness.
- *Culture also influences the meanings that people impart to their illness

Any 4x2

Question Four

a). Differences between Authoritarian and Authoritative types of parenting

Authoritarian

- *demanding with no responsive
- *little warmth
- Little explanation
- *Few choices for children
- *Impatience with punishment
- *mistrusting
- Unwilling to negotiate
- *shaming
- * Uninvolved
- *No time with children
- *No checks and balances

Authoritative

- *Teach and guide children
- *control through power and coercion
- *Exert will on the children
- *more strict and consistent
- *demanding and responsive
- *verbal give and take
- *love and limits
- *Give freedom but monitor
- *spend time with children
- *Involve and understanding
- *Criticism and praise

Any 4x2

b). Factors that contribute to erosion of culture among African communities

- *Western education
- *modernization
- *urbanization
- *western religion
- *migration
- *political policies
- *money economy
- *industrialization
- *liberation movements
- *technological advancements eg medical field

Any 4x3

Question Five

a). Enhancing non-maleficence in a cross cultural research work

- *train research assistants and involve them
- * apply professionalism
- *Give freedom to participate
- *Avoid dangerous appliances/ chemicals
- *Avoid very personal humiliation items
- * Explain the nature and reasons for study
- *Confine within confidentiality principle
- * Consult widely about each culture before participation

Any 3x4

b). Ways in which culture affects our perception

- *It molds character

- *creates environment of shared beliefs
- *shapes of thinking
- *creates methods of interaction
- *Provides our language thus perception
- *Defines morality
- * Dynamic and constantly changing
- *sets social norms
- *determines social behaviour
- *Determines attention to some information
- *Determines use of commodities eg land, tools etc
- *Culture is all around us shaping our brain and behaviour

Any 4x2